



KK COLLECTIVE

STRATEGIC GROWTH
CURATED COMPANY
REAL RESULTS



2025



ABOUT US

The future of business calls for clarity, confidence, and bold movement.

KK Collective is built for ambitious women, founders, entrepreneurs, executives, and thought leaders who are shifting gears, building what's next, and want strategic support, peer-level perspective, and space to think.

Founded by Katie Keith, a seasoned executive and transformation coach with 25 years in corporate leadership, KK Collective offers highly curated coaching and peer spaces that combine strategic challenge with powerful support.

At the heart is The Altitude Effect, our signature coaching journey. We use the mountain as a metaphor to honour the path already travelled, while creating space to reflect, reset, and rise. From Base Camp to Summit, each phase is designed for clarity, alignment, and meaningful growth guided by our REBEL Framework:

- Rebel Awareness, deep self-leadership and emotional intelligence
- Evolutionary Thinking, strategic foresight and adaptability
- Bold Moves, confident action and decision-making
- Elevated Influence, presence, communication, and visibility
- Limitless Vision, sustainable growth and legacy

Through 1:1 coaching, Rebel Circles, and executive programmes, KK Collective provides the space, support, and structure to grow in calibrated company to lead with clarity, confidence, and bold intent.





The Signature Journey

ALTITUDE EFFECT

A strategic coaching journey for women in business ready to shift gears and grow with clarity.

The Altitude Effect is designed for founders, entrepreneurs, executives, and thought leaders who are building what's next. It begins with Base Camp, where we reconnect with identity, values, and direction creating a strong foundation for aligned decisions and bold moves.

From there, you can continue into The Ascent for visibility, momentum, and strategic growth, and on to The Summit to integrate and expand with clarity and intention.

Each phase builds perspective, sharpens focus, and gives you the structure to move forward with purpose in business and beyond.



BASE CAMP - CLARITY & SELF-CONNECTION

This is where we reset with intention. Base Camp creates space to pause, reconnect with your identity, and make sense of what's shifting in your business, career, and personal direction.

You'll gain fresh perspective, strategic clarity, and a personal blueprint to guide confident decisions and bold next moves.

Walk away with:

- Full Emotional Intelligence Discovery (EQ, values & behaviours)
- 4 x 90-minute private coaching sessions
- In between strategic support - WhatsApp and Calls
- Strategic personal blueprint & tools for the climb ahead
- Complimentary access to an Elite Circle Open Day (London Only)

Clarity, alignment, and a focused path forward in business and life.

Investment: £1,950

Timeframe: 1-2 Months



THE ASCENT – STRATEGIC GROWTH & VISIBILITY

This is where insight turns into action. The Ascent is about building momentum expanding your visibility, sharpening your message, and moving forward with clarity and confidence.

Together, we focus on strategic growth refining your brand, amplifying your voice, and creating the traction needed to elevate your business or career direction.

Walk away with:

- 4 months of bespoke coaching at your pace
- Strategic tools, visibility frameworks, and content planning
- In between strategic support – WhatsApp and Calls
- Implementation support for your next bold move

Visibility, momentum, and the confidence to move forward with focus.

Investment: £3,250

Timeframe: 4 Months



THE SUMMIT: INTEGRATION, EXPANSION & INFLUENCE

The view is different from the summit and so is the woman. This is about sustaining momentum, navigating growth with intention, and staying anchored in who you are as you lead forward.

New levels bring new challenges and deeper alignment.

Walk away with:

- 6-month bespoke coaching partnership
- EQ Discovery reassessment and progress mapping
- Strategic mentoring for business and personal growth
- In between strategic support – WhatsApp and Calls
- Access to KK Collective resources and curated connections

Integration, expansion, and the clarity to lead what's next your way.

Investment: £5,200

Timeframe: 6 Months



BASE CAMP TO SUMMIT - THE FULL CLIMB

The Altitude Effect can be taken in phases, but for women ready to go all in, the full journey offers a deeper, more integrated experience, with the added benefit of a financial saving for that commitment.

Across 12 months, we move through Base Camp (identity and direction), The Ascent (visibility and momentum), and The Summit (integration and long-term expansion).

This is for women in business seeking a trusted partner to think with them, challenge their perspective, and stay alongside them through real shifts in business and life.

With clear structure, high-level support, and space to grow, this is how you build what's next with confidence and intention.

Investment: £7,280
Timeframe: 12 Months